America Net sales: 38.8 billion yen Subsidiaries: 7 Michael Ingram

Protecting the core and helping lead Murata company into new markets segments.

In addition to balancing our focus and resource on continuous growth in the area of our core markets, we must at the same time focus our energies on new and emerging markets like the Smart Grid, Healthcare and Hybrid Vehicle markets. Are we up to the challenges that lie ahead? I think we are.

Global Network

66 companies in many regions of the world. Wherever you find us, we are always Murata, ever innovative.

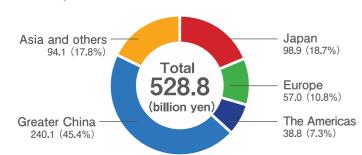
Approximately 80% of Murata products are sold overseas. Japan, Asia, America, Europe.

Not only do we adhere to the same customer-oriented policy at each of our sites, we also strive to be a beloved corporate citizen and trusted presence in every region. Furthermore, each site recognizes itself as a member of the same Murata group, moving together towards a common goal.

Around the globe, Murata works as one.

Sales by Area

Global Network



These figures reflect sales by area and subsidiary numbers as of March 31, 2010.

Europe

Net sales: 57 billion yen Subsidiaries: 13

Roberto Ambrosi

New challenges for Musta Europe

We support the market with a wide range of applications. Automotive applications are now the most significant source of revenue in Europe, but Industrial and Home Appliances, as well as Energy applications, will also be important areas for future business creation. We will utilize our experience to contribute to the future growth of Murata Europe.







Fechnology & Business Development Unit Manage Makoto Inai

Challenge! & Evolution!

Murata's largest development centers in Japan, the Head Office and Yasu Division develop the new materials, technologies, and products that support our present and future business operations. We lead Murata Japan in producing customer value with our knowledge, passion and craftsmanship, and will continue to support the growth of Global Murata.

Greater China

Net sales: 240.1 billion yen Subsidiaries: 14

Murata Electronics Trading (Shanghai) Co., Ltd. Deputy General Manager / Sales Department II Richard Zhang

Achieving new resplendence of Murata China tomorrow

In the face of new historical opportunities and challenges, we have been making thorough preparations by optimizing customer-oriented values and advancing effective sales innovations aiming at a new height, based on the 2010 company direction to command larger shares in the emerging industrial markets.

Asia and Others



Net sales: 94.1 billion yen Subsidiaries: 7

Deputy General Manager /
Distribution, EMS Customers & India Market, Sales Division Alex Lim

Touches customers' heart through value added service that exceed their expectation.

We are responsible for handling ASEAN and emerging markets including India and Vietnam. Adapting ourselves to local needs and providing services that exceed expectations helps us to win the hearts of customers, and deeper penetration and expansion into emerging markets is essential for us. This will further enhance our contribution to Murata's global growth.