### Global Network

# The **Americas**

Net sales: 44.1 billion ven Number of employees: 650 Subsidiaries: 14



### Innovation begins with "I" and hence with each one of us!

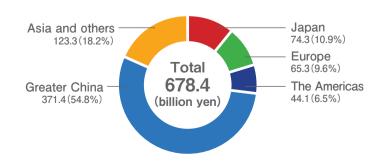
Murata Americas strives to cultivate wireless module opportunities in both core and new markets and applications We will provide value to new customers through a solutions approach that includes hardware, software, and support to address the needs of key vertical markets. This will strengthen our strategy of offering wireless modules as an anchor in order to provide a broader Murata product portfolio!

# Global Network

76 companies in many regions of the world. Wherever you find us, we are always Murata, ever innovative.

Approximately 90% of Murata products are sold overseas. Japan, Asia, North and South America, Europe. Not only do we adhere to the same customer-oriented policy at each of our sites, we also strive to be a beloved corporate citizen and trusted presence in every region. Furthermore, each site recognizes itself as a member of the same Murata Group, moving together towards a common goal. Around the globe, Murata works as one.

### ■ Sales by Area



# Europe

Net sales: 65.3 billion ven Number of employees: 1,150 Subsidiaries: 13

Sales Manager Daniel Salvans

### LET'S INFLUENCE & BE PART OF CUSTOMER SUCCESS!

The electronics industry is developing in all sectors, and its customer base is just as diverse. As a global team, we will keep track of our clients' needs, and contribute to their growth. We will, further, differentiate ourselves from our competitors by offering innovative ideas and products as well as best services possible. Murata Europe will do its utmost to realize these goals.

# Greater China

Net sales: 371.4 billion yen Number of employees: 6,868 Subsidiaries: 16

for danger in time of

The Chinese bloc is considered the most active area in the world, and sales here account for more than half of the whole of the Murata Group. Currently, dizzying transformations abound and flexible response to a variety of situations is called for in order to continue to provide customers with the "best" products. We are contributing to the building of a "Global Murata" by demonstrating a spirit of challenge and creating new value to that end.

# Japan

Net sales: 74.3 billion ven Number of employees: 22.537 Subsidiaries: 24



Technology & Business Development Unit Manag

Takashi Hasegawa

## Creation of Core Technologies

At the Yasu Plant, Murata's base for research and development, we work with materials, manufacturing technology, and product development to create competitive Murata products by organically connecting various development content. Though both customer demands and the necessary technology will continue to change in the future, the need for core technology that surpasses our competitors will remain. Here, we create the core technology that answers those changes, and we nurture the talented personnel who make that possible.

Murata (China) Investment Co., Ltd.

Weng Jin

Asia and Others

Net sales: 123.3 billion ven Number of employees: 5,856 Subsidiaries: 9



Assistant General Manager

Peter TAY Wee Peng

Build global team synergy = High C5 = Sustainable Sales growth

My greatest satisfaction as a global account manager comes from the recognition we have received as the top supplier of electronic products. Our close-knit global team responds to a variety of issues towards continually heightening the level of customer satisfaction. But there is still much for us to do as an "Innovator in Electronics®."