



We contribute to the advancement of society through the spirit of the Murata Philosophy.

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A message regarding CSR

We fulfill our responsibility to society by embodying the Murata ideals

What is the most important responsibility toward society that Murata has? It is a responsibility to people. The electronics industry is a key Japanese industry that employs large numbers of people. As a leading enterprise in the field of electronic parts, Murata considers it essential both to provide a safe, pleasant work environment for workers in manufacturing and to train personnel on an ongoing basis. Also, as an enterprise doing business globally, we have stakeholders around the world who urge us to take action that will help to solve issues facing society. At Murata, we consider such calls for action to be an opportunity for growth. We therefore engage in various efforts, while carrying out business activities, aimed at protecting the environment, supporting human rights, and ensuring compliance to fulfill our social responsibility.

“We contribute to the advancement of society by ... creating innovative products and solutions...” This key line from the Murata Philosophy provides the perspective based on which we carry out business in the four areas of Communications, Automotive Electronics, Healthcare, and Energy.

Communications

Murata’s products allow manufacturers to make smartphones and tablets more compact and consume less power. Our products will also drive the building of IoT infrastructure, and eventually the IoE infrastructure of the future.

Automotive electronics

Murata develops technologies with the long-term goal of achieving fully autonomous, self-driving vehicles to make the roads safer and more secure everywhere. We also aim to contribute to the development of electric vehicles in the future that emit no carbon dioxide.

Healthcare

Murata’s sensing technologies are used in medical equipment to help keep people healthy. In the future, we will be working to promote home healthcare enabled by network connectivity.

Energy

The zero-emissions home that incorporates high-efficiency energy management systems is already a reality. Going forward, we will work to reduce the cost of such systems, and promote their adoption through factory showrooms and other means.

Murata would like to see a safe, convenient, and abundant world of the future. Critical to this effort is the Murata Philosophy, whose spirit we share with Murata employees around the world. Implementing the management principles embodied in the philosophy will ultimately lead to resolving societal issues, we believe. Also, we plan to utilize the talents of a diverse range of individuals to engage wholeheartedly in business activities for the advancement of society as a whole.

CSR Efforts at Okayama Murata Manufacturing

Our employees implement CSR efforts in the field with a high degree of awareness.

At Okayama Murata Manufacturing Co., Ltd. (hereafter, Okayama Murata), employees in the Administration Department, Production Department are brought on board to become proactive in carrying out CSR activities. Okayama Murata was established in April 1992. This year marks its 25th anniversary, making it still one of the newer manufacturing plants in the Murata Group. CSR activities allow us to contribute to the local community and fulfill our duty to humanity and the environment, and we see the activities as important means of creating a bright future for Okayama Murata.

One important effort is creating a safe working environment in which people can feel comfortable. To raise awareness of the need to reduce overtime work and lead balanced work styles, we have officially designated every Wednesday as “Refresh Day” (no overtime day) for indirect workers. We also communicate to our direct workers that we don’t let them work more than 60 hours a week. On top of this, we promote Murata’s groupwide policy of “Diversity and Inclusion”. At Okayama Murata, we have given great thought to and have implemented measures that reflect our commitment to making the workplace comfortable especially for women and people with disabilities.

In the area of occupational health and safety, we found that a large percentage of work-related injuries were being caused by human error, so we pursued safety management vigorously with the goal of zero accidents under the slogan, “Follow the rules every time.” As part of that safety effort, we give risk simulation training to young, inexperienced workers, aiming to improve overall safety. Keeping our employees healthy is another important issue, and among the various measures we have taken is, with regard to mental health, the setting up of a counseling room for getting advice on personal troubles.

We are also putting a lot of effort into protecting the environment. Many production facilities in the Murata Group employ compressors for compressed air. At Okayama Murata we have taken measures to reduce the supplied pressure of compressed air, thereby leading to energy savings. We are replacing all lighting fixtures with LED bulbs and working to save energy with pumps, fan, and the like, which help to limit CO₂ emissions. Additionally, we are working to reduce the amount of water used in various processes and raise awareness of environmental protection within the scope of daily duties.

At Okayama Murata we have been deepening our ties with the local community based on the ideal of “Wanting the presence of Murata to be the pride of that area.” We greatly value customer satisfaction and employee satisfaction, to which we have added local satisfaction (CS, ES and LS). Our business site and its biotope are open to the public, and our employees travel to local schools to give lessons to children on the environment and science. Also, we participate in community events. Through these endeavors, we are trying to develop relationships with local communities. Our goal at Okayama Murata is to raise the trust we have built over the last 25 years even higher and be even more open to society and the local community.

Our employees work together to carry out CSR activities.



Photo (right to left) :
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