

Number of business sites in the Murata Group engaged in woodland preservation:
8

Developing products, growing forests, and nurturing people



Photo (left to right):
Murata Manufacturing Company, Ltd.
Environmental & Safety Management Dept.
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Murata's woodland preservation activities

Murata receives the Forestry Agency Minister's Award for ongoing activities

Our head office has been engaged in Murata Forest woodland preservation activities since fiscal 2007. About once a month, employees and their families participate as volunteers, actively cooperating with local residents near the forest in Kozaki-ku, Kameoka, Kyoto prefecture to help thin the forest. Last autumn, at the 40th Annual Zenkoku Ikujusai (nationwide tree-raising event) held in Kyoto, the company was recognized by Kyoto prefecture with the Forestry Agency Minister's Award for

approximately 10 years of ongoing activities. We plan to continue actively pursuing these activities to uphold the honor of being a recipient of the award.

* Murata Forest was the first forest in the woodland preservation activities carried out in Japan as part of the Model Forest Movement proposed by Canada at the Earth Summit held in 1992 as a practical movement to build a sustainable global environment.

Class lessons for children by Murata employees

Raising the curiosity and aspirations of children in China

Since 2006, Murata has been sending employees to elementary schools, junior high schools and other learning institutions in Japan and other countries to show children what kind of work engineers do and how interesting the job is of supporting *monozukuri* (the art of manufacturing) at a company like Murata.

At Wuxi Murata Electronics in China, efforts were begun in December 2016 to give lessons to kids at a nearby elementary school.

The children were given a demonstration of MURATA BOY, a bicycle-riding robot, and MURATA GIRL, a unicycle-riding robot. They were shown the mechanisms that make the robots self-balancing and shown scenes of the robots while still under development. The objective was to stimulate chil-

dren's intellectual curiosity in science and technology and to show how important the work of an engineer is, and the importance of never giving up, even after failing.

The company also donated books to be of assistance in the children's school careers. Murata aims to be the kind of company that enables children to have high hopes and dreams.

