Murata's Approach to Environmental Concerns

Although the environment is the foundation supporting the very survival of humanity and all other living organisms, the many activities of the human race have brought about global environmental problems that are among the most far-reaching challenges we face today.

The Murata Manufacturing Group ("Murata"), while making use of the Earth's finite resources amid the blessings of the natural environment, has consistently undertaken careful research and development of materials and has constructed production facilities in order to produce a variety of electronic components. In providing these important products to the world, we have given much attention to the need to use the Earth's resources efficiently. We believe that we must place special priority on business activities that allow for harmonious coexistence with the environment by not placing an undue burden on the environment.

Since its establishment, Murata has compiled the insights of its management into the Murata Philosophy that serves as the basis of the attitude and conduct of all employees of the company. Furthermore, on the occasion of the company's 50th anniversary in 1994, we developed Murata's "Mind Identity," expressing our ideals through the slogan Innovator in Electronics. This initiative expressed our wish to contribute to the realization of a richer life for people around the world through the development of the "age of electronics." As part of this effort, and while shaping the entire Murata Group into an innovator in the age of electronics, we pledge to remain continuously aware of the need to make products that do not waste energy resources and conduct production methods that do not harm the environment in all our research, development, production and other activities. Moreover, we pledge to fully consider the environment and to work strenuously to ensure harmonious coexistence with the global environment.

No business can develop or prosper without consideration for the health of the environment and society. Therefore, in fiscal 2003, we will focus on achieving our target values in three specific areas: developing an environmental cost management system, achieving zero waste emissions, and reducing carbon dioxide emissions. In addition, we will remain committed to enhancing our previous initiatives.

MURATA PHILOSOPHY WE PLEDGE...

To Contribute...

To The Continued Worldwide Development Of Industry And Culture Through Management Commitment

To Pursue...

Total Quality And Customer Satisfaction, While Continuously Introducing Innovative Products In Integrated And Interrelated Technologies Which Will Allow Our Company, Our Employees, Cusomers And Other Partners, And Our Communities

To Grow And Prosper...

With An Appreciative Feeling Of Mutual Pride And Trust



President
Murata Manufacturing Co., Ltd.

Yasutaka Murata