

Communication Concerning the Environment

Our approach to disclosure of environmental information

Murata's environmental policy is characterized by active and timely disclosure of information, as evidenced by our announcements to the mass media, responses to journalists, and advertising.

In the area of official announcement of various scientific findings on the environment, Murata's stance is that the best policy for maintaining high credibility and objectivity is to report to the local government, which is involved in various highly specialized laws, ordinances and regulations and is entrusted to apply its own evaluation and judgment. We have long conferred with the local governments that govern the locations of our plants or subsidiaries, and we follow their guidance.

Murata has issued annual Environmental Reports based on our policy of "information disclosure" since fiscal 2002. The reports have been posted on our website in order to minimize use of paper resources.

Introduction of Environmental Activities at Exhibitions

Participating in various exhibitions such as CEATEC Japan, Murata actively introduces environmental activities and environmentally conscious products.

Afforestation of Plants and Offices

Murata is taking steps to ensure harmony with local communities through afforestation of plant and office sites. This effort includes restoration of virgin forests and remediation of the local natural environment.

Protection of virgin forests

We are taking steps to develop walking trails, remove weeds and control the pine weevil. Pruned branches and shrubs are composted and used as bark fertilizer.



Rhododendron appreciation event at the Yokaichi Plant

Restoration of virgin forests and harmony with local communities

In the belief that rich greenery ensures harmony with the community, we are promoting the cultivation of trees and plants that allow people to enjoy the changes of the four seasons. Visitors to areas of flowering trees and arbors in prefectures and municipalities can enjoy flowers, fruits, the scents of greenery, autumn colors, wild birds and insects, as well as shrubs and 80,000 trees of 250 species growing in a virgin forest.



Cherry blossom appreciation event at Izumo Murata Manufacturing

Harmony with local communities

Murata cultivates many species of plants and trees and opens its green areas to the community during the blossom season, welcoming many visitors each year.

- ① The Yokaichi Plant and Yasu Plant cultivate 1,500 rhododendrons - the official flower of Shiga prefecture - in 150 varieties. Every year they hold a rhododendron appreciation event. Both plants welcome several thousand visitors from the local community and from outside their prefectures. This event has become established as a community event.
- ② Izumo Murata Manufacturing cultivates rows of cherry trees (340 trees of 59 varieties) and opens its gardens to the public when the cherry blossoms are in bloom. It also cultivates 1,000 varieties of camellia in a garden that is opened to the local community when the flowers are in season.
- ③ Kanazawa Murata Manufacturing harvests apples from its apple orchard and donates them to welfare facilities, day care centers and other community facilities, where they are much appreciated.



Afforestation project at Kanazawa Murata Manufacturing

Major Afforestation Commendations

- 2000 Isumo Murata Manufacturing wins the Chugoku District Directors Award from the Ministry of International Trade and Industry.
- 1999 Isumo Murata Manufacturing is commended by the Japan Afforestation Center at the 18th National Convention for Promotion of Factory Afforestation.
- 1998 Yasu Murata Manufacturing is commended by the Japan Afforestation Center at the 17th National Convention for Promotion of Factory Afforestation.
- 1998 Fukui Murata Manufacturing is presented with the Chairman's Award of the 8th Promotion Council in the *Hanano Machizukuri* Contest.
- 1996 Yasu Murata Manufacturing is awarded the Silver Award in the Shiga Factory Afforestation Contest.