

A Commitment to Stakeholders

To Our Society and Community: Social Contribution and Tree-planting

We want our presence to be a source of joy and pride in the communities in which we operate. Toward this end, we are promoting community volunteering activities, and tree-planting of company grounds.

Community Volunteering Activities

Each of Murata's plants and subsidiaries makes an effort to be recognized as a member of local society, and seeks to cooperate with both local residents and the government on initiatives emphasizing community environmental preservation. In this connection, Murata and some of its subsidiaries participate in a special holiday system intended to allow employees to participate in volunteer activities benefiting the community.

Participating in Community Cleanup Activities

In an effort to fulfill their role effectively as members of their respective communities, Murata's plants and subsidiaries actively participate in environmental amelioration activities, including cleanup of the areas surrounding the plants, with the sponsorship of local governments and communities.



Members from Yokohama Technical Center of Murata Manufacturing Co., Ltd. participate in cleanup activities.

Sponsor of the "Wakaba Cup," the National Elementary School Student Badminton Championship

Since 1988, when the National Athletic Meet was held in Kyoto, many residents of Nagaokakyo city, home of Murata's head office, have started to enjoy badminton. Murata has been sponsoring the Wakaba Cup (the National Elementary School Students Badminton Championship) every year, since the 7th Championship was held at Nagaokakyo in 1991.



Murata Science Promotion Foundation

The foundation has been offering support and financial aid for research on the natural sciences and humanities since 1985. It places a special emphasis on original fundamental research, an area in which Japan is considered to be lagging behind other advanced nations.



MYU-Town Activities

The community activities of MYU-Town—which stands for "Murata Yasu United-Town"—are intended to unite Murata and Yasu community. Its main activities are environmental improvement of community welfare facilities and donations of wheelchairs purchased with the proceeds from charity bazaars.



Tree-planting of Plants and Offices

Murata is taking steps to ensure harmony with local communities through tree-planting of plant and office sites. This effort includes restoration of virgin forests and remediation of the local natural environment.

Planning of Tree-planting

Murata has formulated a tree-planting policy and a medium-term tree-planting plan for each plant and office. As well, we have established a tree-planting policy for the entire group and have promoted active tree-planting at plants and offices. We also manage the cultivation of these trees and plants by maintaining a database of the various trees and plant species, their planting date, and their features. This database is utilized in our tree-planting plans.

Harmony with Local Communities

In the belief that abundant greenery contributes to harmony with the community, we are promoting the cultivation of trees and plants (80,000 trees and shrubs of 250 species) that allow people to enjoy the changing seasons. Visitors to these areas of flowering trees and arbors in prefectures and in municipalities that focus on tree-growing in virgin forests have an opportunity to enjoy flowers, fruit, fragrances, new greenery, autumn colors, and wild birds and insects.

For example, Izumo Murata Manufacturing is actively planting 1,000 varieties of

camellia and 59 varieties of cherry trees. These areas are opened to the local community when the flowers are in season.

A camellia tour of Izumo Murata Manufacturing was undertaken as an optional tour of the 14th National Camellia Summit Matsue held in March 2004. Many people participated on the day and enjoyed viewing camellia in the compound. Information was provided that describes the various species and their characteristics.



Optional tour of the 14th National Camellia Summit Matsue (Izumo Murata Manufacturing)