

Relationship with Society and Local Communities

We want our presence to be a source of joy and pride in the communities in which we operate. We continually conduct corporate citizen activities, with the aim of contributing toward better community building.

Local Community Activities

Tree plantings

For more than 30 years, Murata has actively promoted tree plantings with the aim of helping preserve an environment with abundant greenery. We have planted trees and greenery on the roof and premises of Murata's head office. Under the slogan "Rich Greenery Ensures Harmony with the Community," Murata promotes the cultivation of flowering trees and arbors for prefectures and municipalities, and indigenous trees growing in virgin forests. During attractive seasons, we open the grounds to the local community every year so that many people can enjoy viewing cherry blossoms and other flowers and plants.

Study Meeting on Electronic Components for Local Elementary Schoolchildren

In August 2004, we organized a study meeting on electronic components at Murata Manufacturing's head office (now the Nagaoka Plant), inviting local elementary schoolchildren. This was an initiative to encourage children to develop their interest in science. Murata's former engineers explained all about how capacitors, which are our key products, and other electronic components are used in our daily life.



Rooftop garden at the head office



Study meeting on electronic components

Academic Support Activities

Murata Science Foundation

The Murata Science Foundation was established in February 1985, with the objective of promoting science for the public, by making use of the expertise accumulated in the course of Murata's business activities. Every year, the foundation offers support and financial aid for research in the natural sciences, humanities and social sciences. In fiscal 2004, the foundation provided financial aid for 48 research projects, 11 study groups, and 3 overseas dispatch programs.

Contributions and Donations

Donations for Natural Disaster Victims

Fiscal 2004 saw many natural disasters. To support the reconstruction of disaster-stricken areas, Murata made donations via the Japanese Red Cross Society and governments.

DATA List of donations for disaster victims

Sponsoring the "Wakaba Cup"

Murata has sponsored the Wakaba Cup (National Elementary School Student Badminton Championship) every year since the 7th Championship was held in 1992 in Nagaokakyo City, Kyoto, home of Murata's head office and main plant.

MYU-town Activities

Through MYU-town activities (Murata Yasu United-town activities), Murata's Yasu Plant pursues various activities to bring Murata and the Yasu area closer together. In fiscal 2004, we donated seven wheelchairs to homes for the aged, purchased with proceeds from charity bazaars.

Cooperation in Blood Donation Activities

Murata actively cooperates in blood donation activities annually implemented by the Japanese Red Cross Society at Murata's plants and offices. In fiscal 2004, 2,088 employees donated blood at our major offices and plants in Japan.



Murata Electronics Thailand made monetary contributions to the headquarters of the Thai Red Cross Association, to support victims of the Sumatra earthquake and tsunami disaster.
(Right) Her Royal Highness Princess Maha Chakri Sirindhorn



The "Wakaba Cup," the National Elementary School Student Badminton Championship