

Business operations carry a variety of risks. To promptly address these risks, Murata has established a system that enables us to best predict risks and take flexible risk management measures.

Risk Related to Market and Demand Fluctuations

In the electronics products market, demands fluctuate widely, and Murata's business performance is greatly affected by these fluctuations. Based on medium- and long-term forecasts of the market, Murata copes with sharp demand fluctuations by devising and implementing various measures. For instance, we swiftly arrange the required personnel and production equipment to enhance production capacities according to the growth in demand, and adjust the number of operating days according to fluctuations in demand.

Information Risk

We believe that the protection of any information by which an individual can be identified ("personal data") is a significant duty that all corporations must fulfill. Murata established its Privacy Policy, and has stipulated the handling of personal data in its Privacy Policy Basic Rules. In response to the law in Japan protecting personal information that went into effect in April 2005, Murata continues trying hard to keep every employee informed about the handling of personal data, and to strengthen the personal data management system.

Items covered in the Privacy Policy
1. Proper use of personal data
2. Non-disclosure of personal data to third-parties
3. Inquiries of personal data
4. Secure management of personal data
5. Education and instruction to Directors and employees
6. Compliance with laws and other regulations regarding personal data
7. Continual improvement of our practices for protecting personal data

Natural Disaster Risks

Disaster Prevention System

To prepare for large-scale earthquakes, Murata has dispersed its production plants of important products to various areas in Japan and overseas. We have also improved the earthquake-resistance and earthquake-proof safety of our buildings and production facilities, installed disaster-prevention materials and equipment, secured backup power sources, and taken various other measures. Murata has also set up a Disaster Prevention Committee and formed self-protection fire-fighting teams and other units. Other disaster prevention initiatives that are being carried out include designing countermeasures against disasters such as fire accidents, promoting daily activities concerning fire control and disaster prevention, and implementing fire-fighting exercises and emergency evacuation drills.

Emergency Drills

Each year, emergency drills are regularly conducted to prepare for the occurrence of earthquake or fire, so that employees can take appropriate actions in the event of disaster. For manufacturing processes that could be greatly affected by a disaster, in addition to ordinary drills, special emergency drills are carried out in accordance with the emergency response manual. The self-protection fire-fighting teams play a pivotal role in these drills, conducting training on a regular basis as part of emergency preparedness. They also participate in the fire-fighting competitions that are held in each region, to demonstrate the results of their daily efforts.



Fire drill



Fire-fighting competition

Environmental Risk

Concerning environmental accidents, Murata continues to work diligently on risk forecasting and prevention, facility preparation, and emergency measures.

[For details, see pages 31 and 32.]