

Relations with Society and Our Communities

We want our presence to be a source of joy and pride in the communities in which we operate. We continually conduct corporate citizen activities, with the aim of contributing toward better community building.

Local Community Activities

Organizing Concerts
Murata holds Classic concerts at a hall newly built in Murata's Head Office in 2004, to which are invited professional orchestras from various regions, including Nagaokakyo City, in which Murata's Head Office is located.



Classic concert

Tree-planting Volunteers in Shenzhen, China
As part of our efforts to contribute to the local community where one of our sales offices in China is located, we conducted tree-planting volunteer activities. A total of 20 people participated in the tree planting, including Japanese staff members and Chinese local employees.

Visit to nursing homes for the elderly in Singapore
We have donated to nursing homes for the elderly in local communities in Singapore. Our employees have worked as volunteers at these homes, holding lunch meetings and singing songs, which were enjoyed by the elderly residents.



Tree-planting volunteers



Visit to nursing home for the elderly

Academic Support Activities

Murata Science Foundation
The Murata Science Foundation was established in February 1985, with the objective of promoting science for the public by making use of the expertise accumulated in the course of Murata's business activities. Each year, the Foundation offers support and financial aid for research in the natural sciences, humanities and social sciences. In fiscal 2005, the Foundation provided financial aid totaling ¥59.75 million for 58 research projects, 10 study groups and 4 overseas dispatch programs.

Contributions and Donations

Monetary Relief for Natural Disaster Victims
In fiscal 2005, Murata send monetary relief via the Red Cross Society to support victims of natural disasters, such as Hurricane Katrina, which struck the U.S., and the Northern Pakistan Earthquake.

DATA [List of donations for disaster victims](#)

Sponsoring the "Wakaba Cup"
Murata has sponsored the Wakaba Cup (National Elementary School Student Badminton Championship) every year since the 7th Championship was held in 1992 in Nagaokakyo City, Kyoto, home of Murata's head office and main plant.



Wakaba Cup

Donation Supporting HIV/AIDS Prevention Through Project HOPE Japan
Through Project HOPE Japan, an authorized NPO that provides international medical support, Murata donated to facilitate HIV/AIDS prevention activities in Thailand.



Education to prevent HIV/AIDS infection

Donation to the Ogura Hyakunin Isshu Cultural Foundation
Murata donated to the Ogura Hyakunin Isshu Cultural Foundation, a fund to construct a monument inscribed with a tanka poem. This donation is aimed not only at helping promote tourism in Kyoto, where Murata is located, but also to disseminate worldwide the greatness of Japan's classical literature.

Tree Planting

Murata has established a group-wide greening policy and has set mid-term greening programs for each plant, so as to actively promote tree planting in factory premises.

Data relating to the trees and greenery we have planted, including plant names, varieties, areas where they are planted and their number, are compiled in a database that is used to systematically manage and maintain our green areas.

In fiscal 2005, Murata's Head Office underwent inspection to obtain certification under the Social and Environmental Green Evaluation System (SEGES*), as part of its efforts to ensure more efficient management of green areas. We plan to introduce this System to other major plants in Japan in the future.

* SEGES: A system under which a third party evaluates and certifies favorable green spaces created by enterprises or other entities, and the activities conducted in those spaces

Protection of Natural Forests and Rare Plants
Murata's Yokaichi Plant has a forest of Japanese red pine, and Izumo Murata Manufacturing possesses a forest of Japanese red pine and a grove of bamboo. We consider these natural entities to be important elements of the local natural environment. We take regular measures to maintain and improve them, such as weeding, pine weevil control and promenade construction.

Murata's efforts to protect ecosystems include preservation of *Drosera spatulata*, the spoon-leaved sundew, which grows wild on the premises of the Yasu Plant. As another example, Murata's Head Office is growing Kirishima azalea (*Rhododendron obtusum*), which has been designated as protected plant species, at Nagaoka Tenmangu Shrine.



Drosera spatulata, the spoon-leaved sundew

Factories Rich in Greenery and in Harmony with Local Communities

To realize factories that are rich in greenery and in harmony with local communities, we are working on greening by cultivating mainly flowers and trees of each prefecture and municipality, as well as trees that are indigenous to the respective region. We hope to create green areas where people can enjoy flowers and fruits, as well seasonal changes by smelling the fragrances and viewing lush foliage or tinted autumnal leaves. These areas will also serve as habitats for wild birds and insects. We also grow many varieties in gardens that are open to public during blooming season, so that many people can enjoy viewing flowers and greenery.

Izumo Murata Manufacturing has its cherry and camellia trees on public view when they are in bloom. In April 2006, approximately 2,600 people visited Izumo Murata Manufacturing to view the cherry blossoms.



Cherry blossom viewing for the public (Izumo Murata Manufacturing Co., Ltd.)



Rhododendron viewing (Yokaichi Plant)

Environmental Communication

Environmental Education for Elementary and Junior High School Children

Since fiscal 2005, at Murata's Head Office we have implemented environmental education programs for local elementary and junior high school children. During the program a lecture is given in quiz form, so that participating children can recognize the importance of the 3R (Reduce, Reuse and Recycle) of waste and the classification of waste. In fiscal 2005, the program was held six times.

We hope that the program will help the youngsters who will lead the next generation to learn about the significance of their role in establishing a recycling-based society.

In fiscal 2006, we will organize this program in



other plants/offices in Japan as well, and implement other educational programs on such themes as energy saving and global warming.

Environmental education at elementary school

Communication with Local Communities

As a member of the local community, Murata is a strong participant in regional activities. Many offices/plants and subsidiaries participate in activities to clean up their local communities, and in other environment-related events.

Examples of participation in regional activities:

Participated in the Alps Hana-kaido Project (Azumi Murata Manufacturing Co., Ltd.)

Exhibited at the Tannan Sangyo Fair (Fukui Murata Manufacturing Co., Ltd., Sabae Murata Manufacturing Co., Ltd.)

Activities to clean facilities of special elderly nursing homes (Yasu Plant)

Exhibited at the Kyoto Environmental Festival (Head Office)

Exhibited at Eco Festa Okayama (Okayama Murata Manufacturing Co., Ltd.)



Cleaning activities
(Yokohama Technical Center)



Participated in the Sabae City Environmental Seminar
(Sabae Murata Manufacturing Co., Ltd.)

Activities to Support NPOs

Murata provides support and cooperation to NPOs that vigorously implement environmental activities. In fiscal 2005 we offered assistance to Kankyo Shimin(CEF) by bearing the expense of printing the eco-lifestyle handbook "*Daisuki Kyoto: Kankyo Shimin-no Asobikata Kurashikata*," in support of the CEF's environmental activities.



Information Dissemination via Website

Murata has a CSR section on the Company website, to promote information disclosure. We also detail our environmental activities on the website, as part of our efforts toward active information disclosure.

Until fiscal 2004 we posted environmental data on each plant; however, beginning in fiscal 2005 we publish CSR reports by site, which include various activities implemented by each business site. Among the data newly covered are each site's environmental targets, set in line with the ISO 14001 standards, and the progress that the site has achieved, its environmental measures and social philanthropy.



"Corporate Social Responsibility" section of Murata's website

Third-Party Evaluation of Murata's Environmental Activities

Murata's Head Office was awarded a commendation of the Top Runner Program implemented by Kyoto Prefecture (June 2005) and the Kinki New Office Encouraging Prize (jury's special award), for its environmentally friendly building construction (September 2005).

Murata's Head Office was awarded the "Eco Kyoto 21" certification (recognizing business establishments that protect and foster Kyoto and its environment) in the "eco-style" category, for its eco-friendly activities (December 2005)

Anamizu Electronics Industries Co., Ltd. received the 2005 Ishikawa Governor's Award for Green Enterprise, for its active environmental management (February 2006)

Izumo Murata Manufacturing Co., Ltd. was awarded the Chugoku Bureau of Economy, Trade and Industry Director's Prize for its energy-saving efforts (February 2006)

Okayama Murata Manufacturing Co., Ltd. received the Chugoku Bureau of Economy, Trade and Industry Director's Prize for its energy-saving efforts (February 2006)

Kanazawa Murata Manufacturing Co., Ltd. was awarded the 2006 Excellence Prize by the Energy Conservation Center, as one of the Successful Cases of Energy Conservation in Factory & Building, for its energy-saving efforts. (February 2006)