





Murata's Global Network

Employee Perspective

Durch Kundenoventiering werden wir immer "o



Scheel Rüdiger Senior Sales Manager, Key Account Manager, Murata Elektronik GmbH, Germany nol investissi kuit aller Mitabuter Brak Hell "Invester Kunden sein. For many years, Murata Elektronik in Germany has been highly regarded for its quality products and services. Our responsibility is product sales in the

Curresponsibility is product sales in the European market. Audio and communications technology are not as strong as they are in the Asian market, but in addition to products with general components and state-of-the-art technology, Murata will definitely grow by developing Germany's potential market Europe Net Sales: ¥72.9 Billion Affiliated Companies: 15 Employees: 522





Net Sales: ¥349.1_{Billion} Affiliated Companies: 21 Employees: 11,345

Employee Perspective TO BE ONE OF THE HIGHEST VALUE ADDED COMPANIES WITHIN MURATH GROUP !



Ng Mau Heng Sales Planning, Administration & OSA Support Dept., Murata Electronics Singapore (Pte.) Ltd About 80% of the world's hard disk drives are produced in Southeast Asia outside of Japan. Murata Electronics Singapore is involved in collection and analysis of production, market demand and other related information.

As the contact point for the ASEAN, we also actively seek out new markets. We have recently begun market development in Vietnam and India. Employee Perspective

L从上车内德台湾客户銷售額躍居中華國第一位而努力



Andy Wei Deputy Manager, Sales Dept. 2 Murata Electronics Trading (Shanghai) <u>Co., Ltd.</u> The Shandong region in China is the production center of the world of computers and peripherals. The majority of our customers are also large EMS (Environmental Management System) companies from Japan, Korea, Europe, the U.S. and China, and the staff here is very international, too. We have to respond flexibly to our

We have to respond flexibly to our customers' needs in an environment that changes daily; however, we will continue to innovate and meet our goal of double-digit growth.





*Sales by application and area represent net sales of electronic components and related products.

Operating 74 Sites in 18 Countries

Some 75.3% of Murata's electronic components are sold outside of Japan. Murata Group has operation centers worldwide in order to respond appropriately and swiftly to the global manufacturers who depend on the Group.



Employee Perspective

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Woody Wilder Global Account Manage Murata Electronics North America, Inc.

be RECOGNIZED AS PROVIDING the highest level of cushiner satisfaction within the Murata group.

Murata Electronics North America is located in Atlanta, Georgia, and is made up of 16 offices that handle customer service and product marketing support for North and South America. Recent globalization has caused our customer support network to expand and has contributed to our growth. I believe that development of decision-makers, globalization of the business, system improvements, and moving into new areas are indispensable for our growth.

The Americas

Net Sales: ¥53.7 Billion Affiliated Companies: 14 Employees: 1,051







Japan

Net Sales: ¥153.8Billion Affiliated Companies: 24 Employees: 21,149



Employee Perspective ものづくりのムラタマ、あり続ける/



Yukio Kishigami roduction Engineering Unit

In the business environment of electronic components, demand for quality grows stronger each year. We are continuing to enhance hardware

and software quality in production technology and strengthen cooperation between the development and design departments for new products. By sharing know-how and expanding globally, we are making tremendous advances in productivity. And more than anything, our goal is to impress our customers with our craftsmanship.