

Message from Top Management

Conducting Business Inspiring Wonder and Excitement in Our Customers,
and Inspiring Satisfaction and Growth in Our Employees, by Applying our Company Philosophy

Contributing to Society through Business by Practicing Our Company Philosophy

In 2009, Murata celebrates its 65th anniversary. Since its founding, the Company has operated with a determination to contribute to social development through its business as an electronics component manufacturer. This determination is represented in Murata's Philosophy, which has provided all our employees with clear standards for thinking and behavior.

Murata's Philosophy includes the concepts of "contributing to cultural development," "promoting corporate development and the mutual prosperity of those working with us," and "managing with appreciative people." These concepts reflect today's principles of corporate social responsibility (CSR). At Murata, CSR means putting these philosophies into practice through our business operations.

Placing the Highest Value on Customer Satisfaction and Employee Satisfaction

Murata aspires to be an "Innovator in Electronics®"—a company that always provides customers and society with new value so as to continue to be chosen by society. In fulfilling this vision, Murata has managed its business placing the highest value on customer satisfaction and employee satisfaction. By offering products and services that exceed expectations of our customers, we strive to be a company that inspires wonder and excitement among customers. Employee satisfaction is the driving force behind customer satisfaction. Murata strongly believes that employee satisfaction can be achieved by ensuring that each and every employee is well motivated to work and grow, and takes pride in working with the Company.

Focusing on Preventing Global Warming

Murata has conducted its business focusing on environmental issues, including prevention of global warming, waste reduction, and chemical substance measures. In particular, we are committed to reducing CO₂ emissions to prevent global warming, which is on the top of the social agenda. Beginning in this fiscal year, the Global Warming Prevention Subcommittee of the Environmental Committee has been reorganized into the Special Committee on Global Warming. While further visualizing on CO₂ emissions in production processes, we will continue the Company-wide efforts to reduce CO₂ emissions and improve production processes, from the perspectives of experts in production, design, and development.

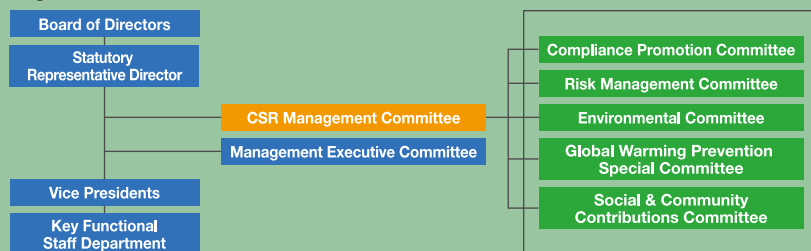
Reorganizing and Integrating the CSR-related Committees

In fiscal 2008, we established our CSR Committee to discuss how to meet social requirements. In fiscal 2009, we have reorganized the Committee into the CSR Management Committee, which integrates relevant committees addressing separate CSR themes. Under the initiative of the newly established Committee, we will promote well-coordinated CSR management throughout the Company, in a continuous and systematic manner.

President
Statutory Representative Director

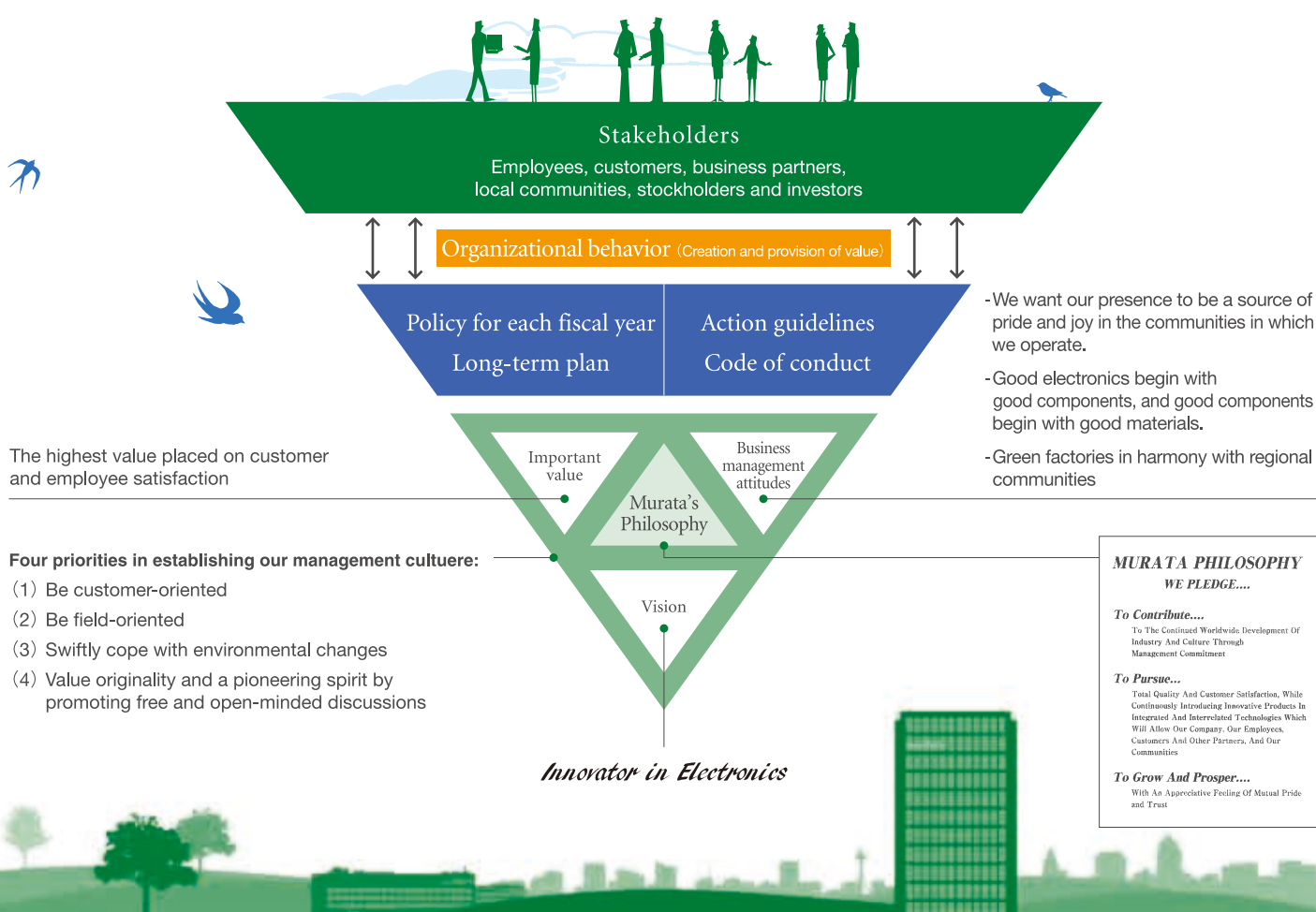


Organizational chart of CSR-related committees



Murata's CSR Activities through Application of Its Philosophy

Since its inception, Murata has pursued the ambition of contributing to social development. We formulated the System of Management Philosophy to share this ambition across the Murata Group, accommodating the needs of today.



The highest value placed on customer and employee satisfaction

Four priorities in establishing our management culture:

- (1) Be customer-oriented
- (2) Be field-oriented
- (3) Swiftly cope with environmental changes
- (4) Value originality and a pioneering spirit by promoting free and open-minded discussions

CSR Charter (Outline)

In realizing its vision of being an "Innovator in Electronics®," Murata focuses on customer satisfaction and employee satisfaction, which are both important for the Company. Specifically, this means creating and delivering new values for customers so that we continue to be chosen by society and fill our ranks with employees who are proud to work with us.

In line with its management philosophy, Murata aims to continue to be a company that is trusted by society, by committing to compliance with laws and regulations, as well as to highly transparent governance, respect for human rights, health and safety, social contribution and environmental preservation, on the basis of high corporate ethics. To these ends, Murata stipulated the CSR Charter, as the norms to be observed by all those working at the Company.

(April, 2009)

- ◎ **Corporate governance** We will fulfill accountability and enhance management transparency, so as to remain open to our communities and society, and continue to be a reliable and respectable company.
- ◎ **Human rights and labor** We will respect the human rights and dignity of individuals.
- ◎ **Health and safety** We will improve product and service quality and boost employee morale by securing a safe and comfortable working environment and managing employees' health.
- ◎ **Environmental preservation** We aim to realize a society where people can live a healthy life with peace of mind, by reducing negative impact of our corporate activities on society, environment and natural resources.
- ◎ **Fair trade and ethics** We aim to maintain the highest standards of ethics, so as to be a company that fulfills its social responsibility and wins social trust.
- ◎ **Management system** We will establish a system that ensures compliance with this CSR Charter, and continuously improve the system.