

[Society and the Community]

Maintaining a global outlook while deepening relationships with local communities

Conveying the wonder of science and manufacturing to Chinese children

Not only are MURATA BOY and MURATA GIRL beloved in Japan, but they also take part in many exhibitions and events in China, which has earned them many fans in this country as well. As part of our effort to carry out activities that provide further benefits to the local community, and in line with our desire to teach young children about the wonder of science and manufacturing, Murata (China) Investment Co., Ltd. conducted science classes for Japanese elementary schools in Shanghai and Suzhou in 2010, and visited local Chinese schools in 2011 to carry out science classes for young children. As we continue to pursue our business activities that have taken root in China, we will also persevere in our efforts to demonstrate how fascinating science and manufacturing can be.

1 MURATA BOY and MURATA GIRL display their talents in front of a large group of children



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Providing aid to the victims of natural disasters in Thailand

When Thailand experienced torrential rains and flooding last year, employees of Murata Electronics (Thailand), Ltd. were among the victims of this natural disaster. In response to this situation and in keeping with Murata corporate policy, Murata Electronics (Thailand), Ltd. took action to provide aid to the disaster victims among our employees. We supplied sandbags to prevent flooding of homes, provided daily necessities such as food and water in addition to financial assistance, and did our part to support our employees in their time of need. In addition, Murata Manufacturing Co., Ltd. also donated funds to the disaster relief effort through the Thai Red Cross Society.

2 Providing food and water to local employees in disaster-stricken areas

Social contribution through recycling efforts

Okayama Murata Manufacturing Co., Ltd. has been collecting aluminum cans since 2003, using the proceeds from their sale to donate wheelchairs, books and other supplies to local social welfare organizations and elementary schools. Since 2008, we have also collected used ink cartridges, donating them to local preschools which use them to earn funds to purchase playground equipment. When we visit elementary schools and preschools to make these donations, we make an effort to promote interest in environmental conservation by introducing the environmental efforts carried out at Murata. We will continue to engage in activities that benefit our society and local community, and will strive to be a company that our employees can be proud to work for.



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3 Gathering aluminum cans

4 Murata employees donating ink cartridges to preschool children