

Society and the Community

Community Contributions & Activities

So that the existence of Murata is the pride of the area

The number of science and environment classes organized for elementary and junior high school students at Murata group domestic plants

163



Environmental study, creation of a forest, recycling bottle caps, participation in a city-sponsored industrial festival... Establishing a factory for the area, together with the area

Compared with other production bases in the Murata Group, Tome Murata Manufacturing is a small plant, but we have organized a CSR Committee and are developing dynamic local contribution activities aimed at events with full employee participation. Requests, for example, for the “environmental study” program that goes to elementary schools in Tome City are increasing every year, we plan to hold it 20 times in FY2014, and we are eagerly involved every day toward incorporating the opinions of the children and teachers in order to make the content better still. Our bottle cap recycling activities were introduced to the local newspaper, and a large number of PET bottle caps have been received via parcel delivery from people of the area and even from Sendai City, located quite a distance away. With the “Murata Forest” project currently being carried out in the woods in Tome City, we are aiming at preparing a place where people of the area can relax in the future, and are promoting the planting of wild cherry trees, etc. Through the preservation of this forest, we are also making it our purpose to contribute to

the revival of an abundant sea for the Sanriku area that was spoiled by the tsunami. In a Tome City-sponsored industrial festival, Murata was allocated a large exhibition space and presented various content in order to meet the expectations of people of the area, like demonstrations of “MURATA BOY”, games, and a workshop corner. In this way, Tome Murata’s various local community contributions and activities are being carried out under strong bonds with the local people. On March 11, 2011, the earthquake that hit the Tohoku district brought serious damage to the overall community, and Tome Murata also suffered a great deal of damage. “We want to do what we can for this area...” And that basic desire grew even stronger after the earthquake disaster. “Wanting the existence of Murata to be the pride of the area...” Tome Murata is developing its community contributions and activities on the basis of that slogan. We develop our activities for the area, together with the area. “Thank you for coming to our school!” It is letters that we receive like that from schoolchildren that give us strength.

Photo (from left)
Tome Murata Manufacturing Co., Ltd.
Product Design Section
Masahiro Bando
Industrial Engineering Section
Rumiko Sato
Planning Section
Maslinna Intan
Administration Section
Tadami Kanno
Production Section
Hisayoshi Saito
Quality Control Section
Miku Chiba
Administration Section
Kanami Oboshi
Engineering Section
Chikara Mitsuzuka
Production Section
Keiichi Kikawada

Murata Electronics
(Malaysia) Sdn. Bhd.



Photo:
MURATA BOY pedaling
around while being watched
by numerous children

20 years after advancing into Malaysia, using MURATA BOY to communicate with the community...

At Murata Electronics (Malaysia) Sdn. Bhd., we held an event in March of 2014 that commemorated the 20th anniversary of our establishment. As a part of that event, we took MURATA BOY to schools around the State of Perak where our plant is located. At that time, we mainly visited vocational schools and universities with their many students who were studying technology, and demonstrated MURATA BOY to them. In order to deepen their understanding of technology even further, we also introduced the principle behind it not falling down and the parts that are used to that end. The fervent attention of those many students was focused on the detailed movement of MURATA BOY, and we look forward to continuing to convey the fun of science through MURATA BOY in a variety of countries and regions.



Traditional fire brigade activities at Komoro Murata Manufacturing

The fire brigade at Komoro Murata has a long tradition of 47 years since its inauguration in June 1967 at the former Hitachi Komoro Plant and, to-date, it has supported the disaster prevention activities at our plant. Consisting of 28 members, this unit observes the foundations of Japan’s fire-fighting methods, and strives for practical training through regular drills, in-company water operation competitions, as well as exercises with the local fire department towards improving their skill, etc., in order that they may take disciplined, quick and sure action when called upon. While also cooperating in community activities, they take all measures possible so that they can take the lead at the workplace in fire extinguishing and rescue operations, even in unexpected situations such as a fire or earthquake. They also take part in emergency disaster drills and annual fire brigade reviews that are held in Komoro City, cooperate with local fire-fighting forces and the police, and also endeavor to be of assistance in raising the awareness of disaster prevention activities in the area.



Photos

- 1 Annual fire brigade review sponsored by Komoro City
- 2 Fire fighting drill at the plant
- 3 Disaster relief training with fire fighting in mind

Komoro Murata
Manufacturing Co., Ltd.