

Murata Philosophy

Globally sharing our aspirations and gratitude



We contribute to the advancement of society

by enhancing technologies and skills
applying scientific approach
creating innovative products and solutions
being trustworthy
and, together with all our stakeholders,
thankful for the increase in prosperity.

Creating our own markets, from mobile communications to the next growth markets

Murata summarizes the company that we seek to be in our “Corporate Grand Design”. Our “Mid-Term Strategy”, which is being used toward realizing that goal, was initiated in 2013, and this, its third year, 2015, will be its final year. In addition to providing greater value to Murata’s stronghold markets like mobile communications, we are enthusiastically challenging the creation of other markets on our own, such as in automotive, energy, health care, medical and other fields that are being focused on as the next markets of growth.

Toward new value proposals... in cooperation with our customers, in cooperation with our partners

We have expanded our business through the supply of general-purpose components centered on capacitors, as well as a variety of new devices and modules. We are passionate about continuously creating new value through our past experiences as well as technology that is newly acquired from outside the company. For example, we are taking advantage of our wealth of knowledge and skills in IoT*, an area that is expanding step by step, and are energetically working to continue producing state-of-the-art products in cooperation with our customers.

Always “The Murata way” even with a base of 1 trillion yen in sales

In fiscal 2014, Murata grew to be a company with over 1 trillion yen in sales. And we would like to extend our heartfelt and earnest appreciation to the gifts of support and guidance that we have received from our customers as well as all our various stakeholders.

“Together with all our stakeholders, thankful for the increase in prosperity...” Renewing our deep commitment to this part of our “Philosophy”, which has always been the basis for all of our judgments and actions, we will continue to work toward offering ever-new value. The environment surrounding Murata is always undergoing major changes, but the feelings behind that Philosophy will never change. With the unwavering gratitude of all of our members worldwide, we will continue to fulfill our specific Corporate Social Responsibility (CSR) as an “Innovator in Electronics” as we strive to contribute to the advancement of society.

Tsuneo Murata

President
Representative Director